# BEYOND BECHANI

PRODUCT DESIGNER · UI/UX · DESIGN + AI

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## SUMMARY

Product Designer with 8+ years designing user-centered digital products across web, mobile, and SaaS — now working at the intersection of design and AI. I lead the full design lifecycle from research and journey mapping through high-fidelity UI, design systems, and developer handoff, always connecting user needs to business outcomes.

I advise Zimbabwe's Ministry of Youth on technology access initiatives and speak regularly on Human-Centered Design and AI — most recently at Google DevFest Harare (700+ attendees) and the 2025 National Youth Day. I build cross-functional teams, mentor designers, and bring a bias for impact to every project I touch.

## WORK EXPERIENCE

### Product Design Lead

Nov 2024 – Apr 2026

**GoTackle — United States (Contract, Remote)** · Sponsored by Google & Mastercard

- Owned the full design lifecycle across web and mobile, contributing to improved feature adoption and smoother developer handoff.
- Identified UX challenges proactively and proposed solutions that supported business growth.
- Partnered with product managers, developers, and stakeholders to define product goals, prioritize features, and shape the overall user experience.
- Advocated for user-centered design in sprint planning, roadmap discussions, and product reviews.
- Integrated AI tools (Vercel v0, ChatGPT, Gemini) into the design workflow to accelerate ideation, rapid prototyping, and developer handoff.

Figma · Slack · Jira · GitHub · Vercel (v0) · ChatGPT · Gemini · Claude

**Uncommon.org** Oct 2019 – Present · Zimbabwe (Hybrid)

**Product & Design Lead** Mar 2021 – Present

- Lead the Product Design department, managing delivery for the Product team and overseeing the organization's visual identity.
- Guide and mentor the design team, instilling a design-focused mindset across the business.
- Own concept development, project management, and collaboration on brand partnerships.
- Maintain the design system and brand book, and create assets for the Product and Marketing teams.
- Align design initiatives with the organization's strategic goals and manage external partnerships.
- Champion AI-assisted design workflows across the team, using AI tools to speed up concept exploration, prototyping, and asset production.
- Part of the leadership team for Uncommon AI — delivering training on AI tools and workflows to HR professionals and companies.

**UX/UI Designer Lead** Oct 2020 – Mar 2021

- Spearheaded all design initiatives for Uncommon.org and managed client design projects.
- Generated new design leads and collaborated with the Head of Design (Education) to keep teaching material current and relevant.

**Technology Manager** Oct 2019 – Oct 2020

- Provided technical training and mentorship to trainees and developed an innovative coding curriculum.
- Organized and taught web development classes, delegated responsibilities, and ensured timely project delivery.
- Reviewed the development team's work and upheld company coding standards.

Figma · Adobe Creative Suite (Illustrator, Photoshop, XD) · Sketch · Canva · Affinity · HTML/CSS · JavaScript · WordPress · Notion · Slack · Monday.com · Google Workspace

**Tech Advisor** (Part-time, Advisory) Jun 2025 – Present
**Ministry of Youth, Government of Zimbabwe**

- Advise on national initiatives that expand access to technology for rural and disadvantaged communities.
- Invited by the Ministry of Youth to speak on Technology and AI at the 2025 National Youth Day event.

**Co-Founder** Mar 2021 – Jan 2023
**UX Zimbabwe Community — Remote**

- Co-founded and led branding for the UX Zimbabwe Community, growing it to 150+ members across Zimbabwe and connecting Zimbabwean designers internationally.
- Hosted 20+ UX-focused events, connecting professionals and enthusiasts across Zimbabwe and the diaspora.
- Designed and launched the UX Zim platform, increasing community engagement and collaboration.

Adobe Creative Suite (Illustrator, Photoshop, XD) · Figma · Notion · Google Workspace

**IT Consultant (Intern)** Jun 2017 – Jan 2018
**Bridging the Gap International — South Africa**

Boosted brand awareness and digital positioning using HTML/CSS, JavaScript, and Canva.

**Digital Marketing Manager** Jan 2016 – Oct 2018
**Calm Being — South Africa (Hybrid)**

Ran social media, PR, and content marketing — building brand awareness through digital and paid social campaigns.

## SPEAKING & THOUGHT LEADERSHIP

- **Google DevFest Harare (2025)** — spoke to 700+ attendees on *Designing Human-Centered AI Experiences for Developers: Scalable, Ethical, and Practical*.
- **National Youth Day (2025)** — invited by the Ministry of Youth to speak on Technology and AI.
- **UX Zimbabwe Community** — regular speaker on UX and product design.

- **Uncommon AI team** — deliver training on AI and AI workflows to HR professionals and companies.

## EDUCATION

**Bachelor of Business Management and Information Technology**
Catholic University of Zimbabwe

**National Certificate in Information Technology**
Gweru Polytechnic College

## TRAINING & CERTIFICATIONS

- Human-Centered AI — Uxcel
- Google Project Management Professional Certificate — Coursera
- Google AI Professional Certificate — Google
- Product Manager — Uxcel
- Google UX Design Professional Certificate — Coursera
- Responsive Web Design Certification — freeCodeCamp
- Service Designer — Uxcel
- Google Cloud Gen AI Leader — Google

## CORE SKILLS & TOOLS

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| **DESIGN** | Product & UX design, user research, journey mapping, wireframing, high-fidelity UI, design systems, prototyping, developer handoff. |
| **TOOLS** | Figma, Adobe Creative Suite (Illustrator, Photoshop, XD, InDesign), Affinity, Sketch, Canva, Notion, Jira, Slack, GitHub, Vercel (v0), Google Stitch, Antigravity. |
| **AI** | Human-centered AI, AI-assisted design workflows, ChatGPT, Gemini, Claude; training teams on practical AI adoption. |